

Oct 20, 2025 | TCC Meeting #1

83 Attendees

Notes

- ★ WOW! 180 TCC members signed up! Amazing!
- ★ YB Attendance and Intros
- ★ 2025 Theme: Community and Communication
- ★ Introduction to 4 types of required YB activities:
 - IEA Community Engagement - special activities that create bonding activities for IEA riders and local IEA community
 - External Community Service - traditional community service, this is a great time of year to do blanket, sock and mitten, food, and towel collections for animal and human shelters in need
 - YB Sweater Sale - first all YB led sale! Yay!
 - Zone Fundraisers - talk to Zone leadership and check in with your YB members to help support and spread the word about each Zone Fundraiser
- ★ Social Media Rules and Expectations
 - Remember that as a TCC member you are representing something bigger than yourself. You represent your team, your region, your zone and IEA. Please be careful to never talk bad about horses, horse providers, other teams or riders. We want to foster positivity and joy, not division. Also make sure there are no expletives in songs or media being posted.
- ★ Collecting iconic horses of IEA for future ornaments and mugs
- ★ Website Update PHOTO BANNERS - Montana is working on creating new website banners for ALL pages. I need about 40-45 diverse images for each Zone or Region. Please help me with this project!

Activity Ideas/Open Discussion

- ★ Encourage participation in the 2025 IEA Spooktacular
- ★ Mug & Ornament Sale launching soon - please share
- ★ If you have TikTok video ideas or want to create TikToks for us to share on the IEA TikTok please send in GC
- ★ Host rider meetings at your local shows or help TCC RC and YB members host them
- ★ Western and Dressage: We would like to highlight all of the teams in each Zone/Region
 - Please make sure to help/encourage your coach or team leader submit the necessary items when contacted by your YB member about this project
- ★ Social Media
 - #ThisIsIEA is to highlight the funny, unique, bonding, and special parts of IEA - please encourage your teams to participate and tag us
 - If you want to be featured on our socials, you must TAG US! We cannot share what we don't see - this is especially true for Dressage and Western
- ★ Barn Bonding Ideas

- “Meet The Horses” Barn Night
 - Invite the teams coming to the show to a potluck the night before to meet the horses and other riders.
- New Member “Buddy” System
 - Kaelyn has shared a form her team uses for the buddy system and we will update it to be more generic and share it on the TCC website as a resource for everyone
 - Psych Boxes
 - Big Buddy gifts Little Buddy a gift and note of encouragement the work night before first home show to show support and encouragement
- Care Horses
 - Night before shows your barn is providing horses for, randomly draw people to help with specific horses and tack to create a bonding experience AND barn help
- IEA Scrimmages pre-season for opportunities to get to know each other and hear feedback from judges

★ Engagements

- Mini-Mic Interviews
- Hippology Quizzes @ shows
- Funny social trends
- Clothing Pin decorating station
- Friendship bracelet making station
- Encouragement sign decoration station
- Team signs for good luck or positivity notes
- Positivity note station
- Thank your coach station
- We <3 Our Horses note station
- Horse Thank You bags for horse providers
- Team Workouts - bonding and working on athleticism
- Recognize Sportsmanship for non-rider volunteers
- Incorporate holidays into community service and fundraising initiatives
 - Trailer Trunk-or-Treat
 - Horse Stall Trick-or-Treat
 - Thanksgiving Give Thanks community collection
 - Season of Giving community collection
- Set up photoboos for rider engagement
- Establish better volunteering expectations and time slots at local shows
- Senior Recognition
 - Regional and Zone shows - reach out to RPs and ZAs to help coordinate
 - Maybe a Senior Dance at IEA Prom???
- RIDER MEETINGS MAKE A HUGE DIFFERENCE SO PLEASE HOST OR HELP HOST MEETINGS!

Key Takeaways

★ Communication

- Please make sure to communicate with your coaches, show managers and Youth Board members
- Your adult leadership and Youth Board is here to help YOU succeed, but in order to help we must understand your vision, must be informed in a timely fashion, and you must have an actionable plan

★ Rider meetings

- If you do not have a YB member in your area, please help host rider meetings. Collaborate with your other local TCC RC and TCC members.
- Rider meetings are instrumental in improving community

★ HAVE FUN, MAKE MEMORIES!

- Montana is all about making IEA fun. Please let her know if you guys have any suggestions for national level activities, giveaways and engagements.
- IEA is all about making amazing memories, if you have ideas on how to make your shows more fun, please share with the group and we will make a plan on how to implement