



# IEA Hunt Seat & Dressage National Finals

April 25-28, 2024 - Tryon International Equestrian Center, Mill Spring, NC

## Program Ads, Class & Horse Sponsorships Form

Beautifully designed as a 200+ page color magazine, the 2024 IEA National Finals program will be distributed to approximately 800 members and attendees. Celebrate your Rider, IEA Team, Business or Organization with a Sponsor Ad, Good Luck Ad, Class or Horse Sponsorship, or Shout Out. Proceeds benefit the IEA National Finals event.

- Full page Color - \$500
- Full page B/W - \$300
- Half page Color - \$250
- Half page B/W - \$150
- Quarter page B/W - \$100
- Shout Out - \$25

Example Shout Out: (maximum 100 characters)

*Best of Luck at Nationals, Sarah!*

*We are so proud of you. Love, Mom & Dad*

- Class Sponsorship - \$300

*Requests for specific class sponsorships will be assigned on a first-come, first served basis or otherwise randomly assigned by the IEA.*

- Horse Sponsorship - \$150

See next page for Class/Horse Sponsorship details.

### Ad Specs

Ads must be submitted as high resolution (300 dpi)

PDF, PNG, or JPEG files only to [info@rideiea.org](mailto:info@rideiea.org).

Ads must be paid for prior to placement and sized correctly according to the following specs. Ads that need designed or adjusted will be charged an additional \$50 design fee.

Full page (Bleed) - 8.75" wide by 11.25" tall

Full page (Non-Bleed) - 8" wide by 10.5" tall

Half page - 7.825" wide by 5.25" tall

Quarter page - 4" wide by 5.25" tall

DEADLINE FOR SUBMISSIONS:

**WEDNESDAY, MARCH 27, 2024**

(12:00pm EST to [info@rideiea.org](mailto:info@rideiea.org))

*Late submissions will not be accepted.*

**Yes! I would like to support the IEA National Finals by purchasing the following:**

- ☐ Full Page Color   ☐ Full Page B/W   ☐ Half Page Color   ☐ Half Page B/W   ☐ Quarter Page B/W  
☐ Shout Out   ☐ Class Sponsorship   ☐ Horse Sponsorship   Donation Only \$ \_\_\_\_\_

Barn or Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Rider Name (if applicable): \_\_\_\_\_

Any Special Request/Notes: \_\_\_\_\_

Please make checks payable to **Interscholastic Equestrian Association** and mail to

Questions? Call 1-877-RIDE-IEA.

**NEW:** You can now pay for your program ads and sponsorships by credit card.

TOTAL ENCLOSED: \$ \_\_\_\_\_

Paying by: \_\_\_\_\_ Check   \_\_\_\_\_ Credit Card



# IEA Hunt Seat & Dressage National Finals Class & Horse Sponsorship Details

Interested in supporting the IEA National Finals with a CLASS or HORSE SPONSORSHIP? Here is what you will receive...

## CLASS SPONSORSHIP (\$300)

- Name/Business Name or Logo listed on the Main Sponsor Page in the program.
- Name/Business Name listed next to the class in the program.
- Announcement of Sponsorship during the class being sponsored. (*i.e. The gate is now open for Class number 6 – Varsity Intermediate Horsemanship. This class is sponsored today by Beckham Sporting Goods Store.*)
- If in attendance, Sponsor may elect to present ribbons for their sponsored class in the ring.
- Name/Business Name or Logo listed on Signage at the event.
- Name/Business Name or Logo listed on the National Finals webpage at [www.rideiea.org](http://www.rideiea.org).
- Name/Business Name listed on the social media announcement of IEA Sponsors.

## HORSE SPONSORSHIP (\$150)

- Name/Business Name listed on the Horse Provider page in the program.
- Sponsor Name will be listed online with results.
- Name/Business Name listed on Signage at the event.
- Name/Business Name listed on the National Finals webpage at [www.rideiea.org](http://www.rideiea.org).

Advertising Sales, Class and Horse Sponsorships are vital in helping IEA provide the highest quality National Finals event possible. Thousands of dollars will be spent on ribbons, awards, scholarships, facility rental, show officials, staff, signage, bedding, travel and more. We are grateful for the generosity of our sponsors, parents, coaches and riders who support the IEA in a wide variety of ways. IEA will host approximately 800 riders and over 100 horses for this event.

If you are interested in supporting the IEA National Finals in a different sponsorship capacity than listed here on this form, or are interested in vendor space - please reach out to IEA Sales Representative, Megan Taylor at [megan@rideiea.org](mailto:megan@rideiea.org) for customized sponsorship options.