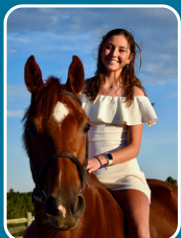




## THE YOUTH BOARD EXPERIENCE

The IEA Youth Board was created to provide an avenue for adult leaders to hear the youth voice and to offer leadership opportunities to rider members.

Our Youth Board members are leaders in their local IEA Community and at a National IEA level. IEA Youth Board members work with adult advisers to disseminate information from IEA Marketing, host local community service events and help with a variety of activities at IEA National Finals for each discipline.



One of my main goals was to create a more positive and encouraging environment for riders despite the fact we are all competing, and I can confidently say that I saw so much love and comradery at Zones this year. By being a YB Rep, I was able to set an example and connect riders from all over our Zone!

-Gabby Rojas, Hunt Seat Zone 8

To learn more or to apply for Youth Board for the 2023-2024 season, please scan the QR code below.



Find us on social media

@rideiea #rideiea

For more information about the IEA, to donate, or for answers to questions concerning team organization, visit our website: [www.RideIEA.org](http://www.RideIEA.org) or call 877-RIDE-IEA (877-743-3432) or email us at [info@RideIEA.org](mailto:info@RideIEA.org).

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# EVENTS

# COMMUNITY SERVICE

# IMPORTANT INFORMATION



IEA Youth Board members are official representatives of the IEA. They receive the opportunity to represent IEA in special events throughout the season. In the past, these opportunities have included presenting awards at IEA National Finals and the Ohio Quarter Horse Congress, organizing fundraisers at their local IEA shows, and running informative IEA booths at non-IEA horse shows and equine events.

IEA Youth Board members also have the opportunity to host social media challenges, run their Zone or Discipline social media pages, participate in take-overs on IEA's main social media pages and host virtual activities for their Zones.



IEA Youth Board Reps are required to coordinate Community Service events during each season of their time on Youth Board.

IEA Youth Board Advisors help Reps coordinate events and provide mentorship

on a variety of levels during the season.

During the 2022-2023 season, Youth Board Reps held over thirty different fundraisers - giving back to their local communities through charities of their choice, including can drives for local food banks, sock drives for homeless shelters, toy drives for cancer hospitals, and used clothing sales to raise funds for national charities.

IEA Youth Board Reps also assist with increasing awareness for the IEA Benevolent Fund, which provides financial assistance to riders and coaches in need.



Elections are held at the beginning of each IEA season. Reps are elected by their peers and serve a one-year term. Each Hunt Seat Zone is allocated one Youth Board representative. Each Dressage Zone is allocated one Youth Board representative. Western allotments increase as the discipline grows.

In order to apply, riders are required to have ridden in IEA for at least two years, submit a letter of recommendation and answer a series of essay questions.

Each applicant runs a "campaign" in their Zone. Afterwards, each rider in the Zone receives an email to vote for their preferred Rep. Only one vote per rider is permitted.

For questions about the Youth Board or the application process please feel free to contact the Youth Board Advisor, Montana McKnight, [montana@rideiea.org](mailto:montana@rideiea.org).



Youth Board has been such an awesome opportunity to learn what makes IEA, IEA. It takes leadership, patience, creativity, and so much more to set a foundation for IEA, which really pays off when you get to see the riders truly enjoy an amazing opportunity.

-McKinney Atkinson, Western



As a YB Representative I have brought Zone 7 together through the activities I have hosted throughout the year in person and on social media. I partnered with two incredible companies and raised over \$1,600 for the Kids' Meals Organization in just 2 days at Zone finals. I have made Green Is the New Blue a key part of our Zone's identity.

-Charlotte Odom, Hunt Seat Zone 7



The biggest impact I have been able to make was helping others. Whether it was answering questions online or handling horses and giving tips, being able to be of service efficiently has boosted my awareness of others in a positive way.

-Carson Schultz-Finkler, Dressage