



IEA 20th Anniversary National Finals
April 28 - May 1, 2022 - Harrisburg, PA

Program Ads, Class & Horse Sponsorships

Beautifully designed as a 200+ page full-color, perfect bound, glossy magazine-style publication, the 2022 IEA National Finals program will be distributed to approximately 1,000 IEA members and will be a keepsake for years to come. Celebrate your rider, IEA team, business or organization with a Sponsor Ad, Good Luck Ad, Class or Horse Sponsorship or Shout Out. Proceeds benefit the IEA National Finals event.

- Full page Color - \$450
- Full page B/W - \$350
- Half page Color - \$250
- Half page B/W - \$150
- Quarter page B/W - \$100
- Shout Out - \$25

Example Shout Out: (maximum 100 characters)

Best of Luck at Nationals, Sarah!

We are so proud of you. Love, Mom & Dad

- Class Sponsorship - \$300

Requests for specific class sponsorships will be assigned on a first-come, first served basis or otherwise randomly assigned by the IEA.

- Horse Sponsorship - \$150

See backside for Class/Horse Sponsorship details.

Ad Specs

Ads must be submitted as high resolution (300 dpi)

PDF, PNG, or JPEG files only to info@rideiea.org.

Ads must be paid for prior to placement and sized correctly according to the following specs. Ads that need designed or adjusted will be charged an additional \$50 design fee.

Full page (Bleed) - 8.75" wide by 11.25" tall

Full page (Non-Bleed) - 8" wide by 10.5" tall

Half page - 7.825" wide by 5.25" tall

Quarter page - 4" wide by 5.25" tall

DEADLINE FOR SUBMISSIONS:

MONDAY, APRIL 4, 2022

(12:00pm EST to info@rideiea.org)

Yes! I would like to support the IEA National Finals by purchasing the following:

- ☐ Full Page Color
 ☐ Full Page B/W
 ☐ Half Page Color
 ☐ Half Page B/W
 ☐ Quarter Page B/W
☐ Shout Out
 ☐ Class Sponsorship
 ☐ Horse Sponsorship
 Donation Only \$ _____

Barn or Organization Name: _____

Contact Name: _____ Phone: _____

Email: _____

Rider Name (if applicable): _____

Any Special Request/Notes: _____

Please make checks payable to **Interscholastic Equestrian Association**
and mail to **607 North Avenue, Door 18, 2nd Floor, Wakefield, MA 01880.**
Questions? Call 1-877-RIDE-IEA.

NEW - You can now pay for your program ads and sponsorships by credit card. [CLICK Link or Button](#)

TOTAL ENCLOSED: \$ _____

Paying by: _____ Check _____ Credit Card





IEA 20th Anniversary National Finals Horse & Class Sponsorship Details

Interested in supporting the IEA 20th Anniversary National Finals with a CLASS or HORSE SPONSORSHIP? Here is what you will receive...

CLASS SPONSORSHIP (\$300)

- Name/Business Name or Logo listed on the Main Sponsor Page in the program.
- Name/Business Name listed next to the class in the program.
- Announcement of Sponsorship during the class being sponsored. (*i.e. The gate is now open for Class number 6 – Varsity Intermediate Horsemanship. This class is sponsored today by Beckham Sporting Goods Store.*)
- If in attendance, Sponsor may elect to present ribbons for their sponsored class in the ring.
- Name/Business Name or Logo listed on Signage at the event.
- Name/Business Name or Logo listed on the National Finals webpage at www.rideiea.org.
- Name/Business Name listed on the social media announcement of IEA Sponsors.

HORSE SPONSORSHIP (\$150)

- Name/Business Name listed on the Horse Provider page in the program.
- Sponsor Name will be listed online with results.
- Name/Business Name listed on Signage at the event.
- Name/Business Name listed on the National Finals webpage at www.rideiea.org.

Advertising Sales, Class and Horse Sponsorships are vital in helping IEA provide the highest quality National Finals event possible. Thousands of dollars will be spent on ribbons, awards, scholarships, facility rental, show officials, staff, signage, bedding, travel and more. We are grateful for the generosity of our sponsors, parents, coaches and riders who support the IEA in a wide variety of ways. IEA will host approximately 900 riders and over 125 horses for this event.

If you are interested in supporting the IEA National Finals in a different sponsorship capacity than listed here on this form, or are interested in vendor space - please reach out to IEA Sales Representative, Megan Taylor at megan@rideiea.org for customized sponsorship options.