



IEA@Congress

Program Ads, Horse & Class Sponsorships

Celebrate your rider, IEA Team or business with a Good Luck Ad, Shout Out, Horse or Class Sponsorship in the 2021 IEA Congress Program.



Full Page Color (7.75" wide x 10.5" high) - \$400

Full Page B/W (7.75" wide x 10.5" high) - \$300

Half Page B/W (7.75" wide x 5.25" high) - \$150

Quarter Page B/W (3.75" wide x 5.25" high) - \$75

Shout Out (Text only. Maximum 100 characters) - \$25

Example Shout Out: Best of Luck at the Congress, Sarah! We are so proud of you. Love, Mom & Dad

IEA Class Sponsorship - \$300

IEA Horse Sponsorship - \$160 Reining Horse / \$100 for Horsemanship Horse

DEADLINE FOR SUBMISSIONS: WEDNESDAY, SEPTEMBER 15, 2021

Program Ads and Shout Outs - Ads should be sent in JPG or PDF format (high resolution) to Kimber Whanger at kimber@rideiea.org. Please include additional \$25 if ad needs to be designed by IEA.

Class & Horse Sponsorships - See page 2 for details.

Proceeds benefit the IEA Western Zone and the underwriting of the IEA @ the Congress horse show. Thank you for your support.

Yes! I would like to support IEA @ the Congress by purchasing the following:

- Full Page Color
- Full Page B/W
- Half/Page B/W
- ¼ Page B/W
- Shout Out
- Class Sponsorship
- Horse Sponsorship (Horsemanship/Reining) Donation Only \$_____

Barn or Organization Name: _____

Contact Name: _____ Phone: _____

Email: _____

Rider Name (if applicable): _____

Any Special Request/Notes: _____

Please make checks payable to **Interscholastic Equestrian Association** and mail to:

Kimber Whanger, Director of Marketing
509 S. Otterbein Avenue, Suite 9
Westerville, OH 43081

kimber@rideiea.org | 614.542.9415

Please include a copy of this form along with payment. If you would like to pay by credit card, please contact Kimber to receive a PayPal invoice by email.

TOTAL ENCLOSED \$ _____



IEA@ the Congress

Horse & Class Sponsorships Details

Interested in supporting the IEA@Congress event with a CLASS or HORSE SPONSORSHIP?
Here is what you will receive...

CLASS SPONSORSHIP (\$300)

- Name/Business Name or Logo listed on the Main Sponsor Page in the program.
- Name/Business Name listed next to the class in the program.
- Quarter Page B/W (3.75" wide by 5.25" high) ad in the program.
- Announcement of Sponsorship during the class being sponsored. *(i.e. The gate is now open for Class number 6 - Varsity Open Horsemanship. This class is sponsored today by Beckham Sporting Goods Store.)*
- Name/Business Name or Logo listed on Signage at the event.
- Name/Business Name or Logo listed on the IEA@Congress webpage at www.rideiea.org.
- Name/Business Name listed on the social media announcement of IEA@Congress Sponsors.

HORSE SPONSORSHIP - REINING HORSE (\$160)

- Name/Business Name listed on the Horse Provider page in the program.
- Announcement of Sponsorship during the reining class(es) that horse is being ridden. *(i.e. Next to go we have rider number 325 on Snazzy provided by XYZ Reining Team. Snazzy is being sponsored today by the Ralph Johnson Family.)*
- Sponsor Name will be announced at least 1x during event & listed online with results.
- Name/Business Name listed on the IEA@ Congress webpage at www.rideiea.org.
- Name/Business Name listed on Signage at the event.

HORSE SPONSORSHIP - HORSEMANSHIP HORSE (\$100)

- Name/Business Name listed on the Horse Provider Page in the program.
- Sponsor Name will be announced at least 1x during event & listed online with results.
- Name/Business Name listed on the IEA@ Congress webpage at www.rideiea.org.
- Name/Business Name listed on Signage at the event.